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Organized by



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HOME & KITCHENWARE EXHIBITION
26-28 February 2024

POST SHOW REPORT



THE 5TH INTERNATIONAL EXHIBITION FOR FURNITURE, TABLEWARE, COOKWARE, HOME TEXTILES, HOME APPLIANCES, HOME DÉCOR, SMART HOMES & ACCESSORIES"

26-28 February 2024

FURNITURE

TABLEWARE

COOKWARE

HOME TEXTILES

HOME DÉCOR

HOME APPLIANCES

SMART HOMES

OUTDOOR LIVING

ACCESSORIES



THE ORGANIZERS

28
REGIONAL
TRADE FAIRS

10
COUNTRIES

96
EDITIONS

3,620
ANNUAL
TRADE EXHIBITIONS

440,000
ANNUAL
TRADE VISITORS

82,500
SQM OF NET ANNUAL
EXHIBITION SPACE



Business Plus Fairs is one of the leading trade fair organizers in the Middle East and Africa, with significant experience and specialization in producing and managing international exhibitions. Its' commercial events track record includes a variety of industries in addition to B2B matchmaking events and export development activities.

With a portfolio of 28 annual shows spanning 10 countries, including Sudan, Ethiopia, Morocco, Erbil, Kenya, Tanzania, and Saudi Arabia, the organizer of the SUADI HOME SHOW has a proven track record of producing mega-size trade fairs that generate millions of dollars in business deals that directly benefit host countries' economies and their industrial scope.

Vision Fairs is Egypt's leading b2b exhibition organizer bridging the gap between Egypt, the Middle East, and Africa's economies. They create the best-attended industry events with valuable opportunities for companies to showcase, promote, and strike deals with the right partners while learning about the latest industry trends and critical industry issues.

OVERVIEW

- 1- Exhibition Dates: **26 - 28 FEBRUARY 2024**
- 2- Opened Daily from: **04:00 AM till 11:00 PM**
- 3- Total Number of Direct Exhibitors: **214 Companies**
- 4- Total Number of Represented Brands: **528 Companies**



OVERVIEW

5- Exhibitors Countries of Origin:

**CHINA- KSA - EGYPT - UAE - TÜRKIYE
INDIA - THAILAND.**

6- National Pavilions: **China.....** 

7- Total Number of Visitors:

15,994 Trade Visitors

8- Regional & Visitors Countries of Origin:

**United Arab Emirates, UAE, Oman,
Jordan, Syria, Iraq, Bahrain, Egypt
Qatar, Kuwait.**



OVERVIEW

9 - Sponsors & Partners:

Organizers المنظمون



Supported by بدعم من



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Freight forwarder by وكيل الشحن Registration Partner شريك التسجيل

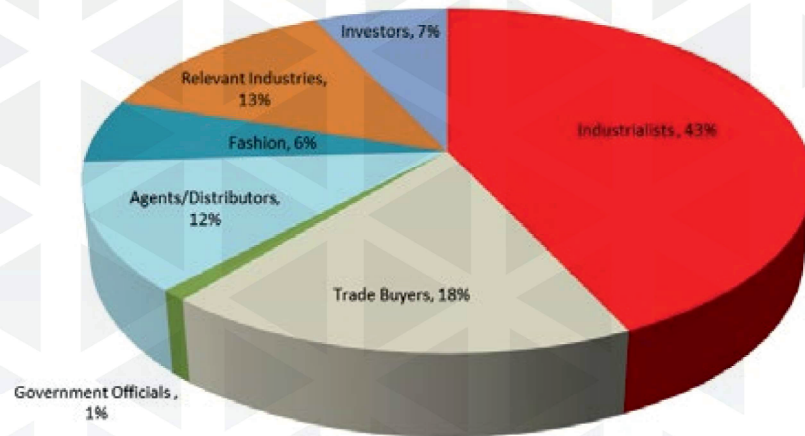


Media Partner الشريك الإعلامي

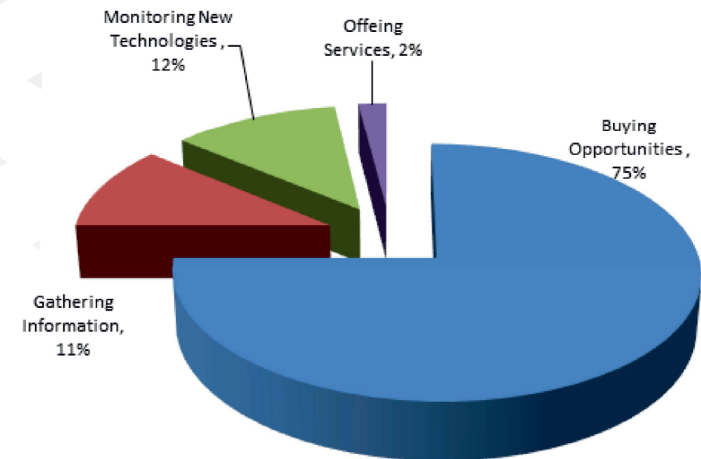


VISITOR'S PROFILE

A- Visitors Analysis by Nature of Business

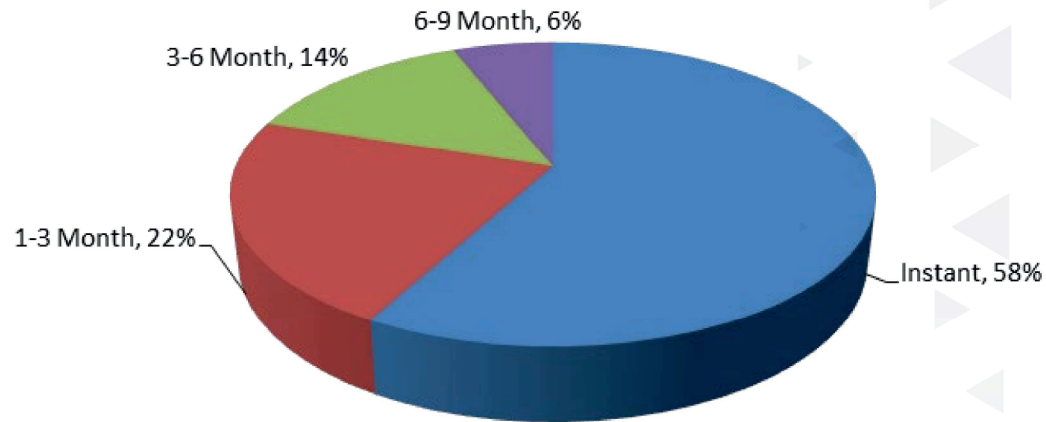


B- Visit Main Objectives

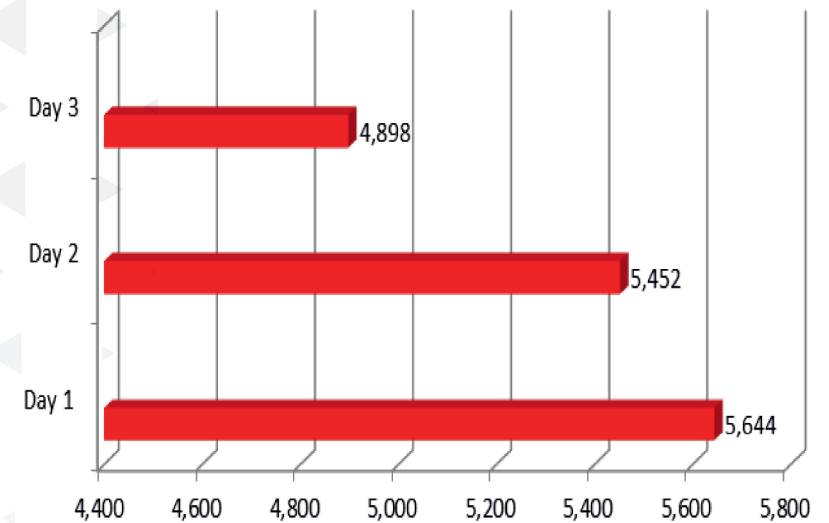


VISITOR'S PROFILE

C- Purchase Intention Time Frames

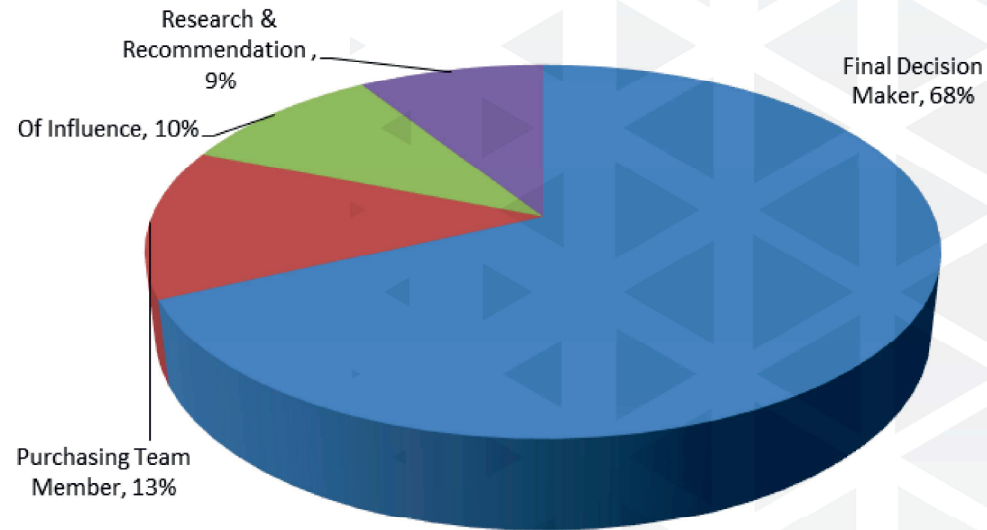


D- Admission Analysis by Show Days



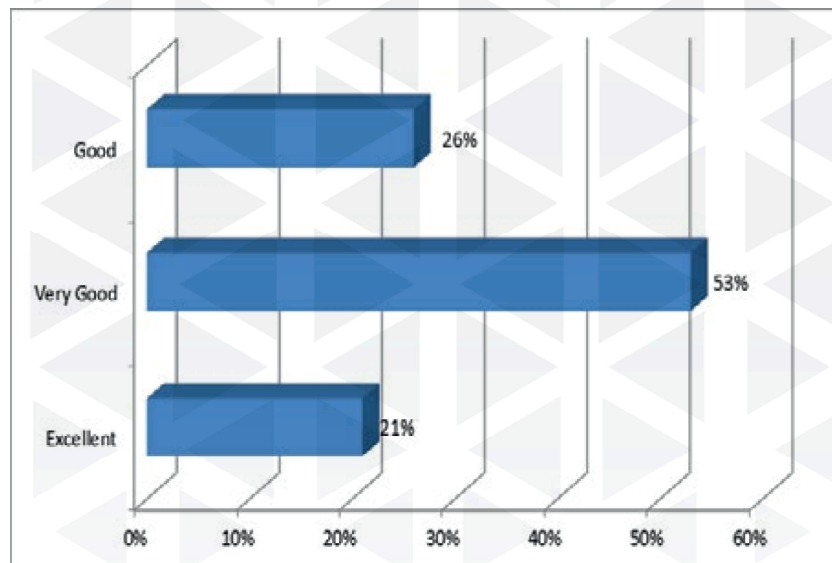
VISITOR'S PROFILE

E- Terms of Buying Decision Influence

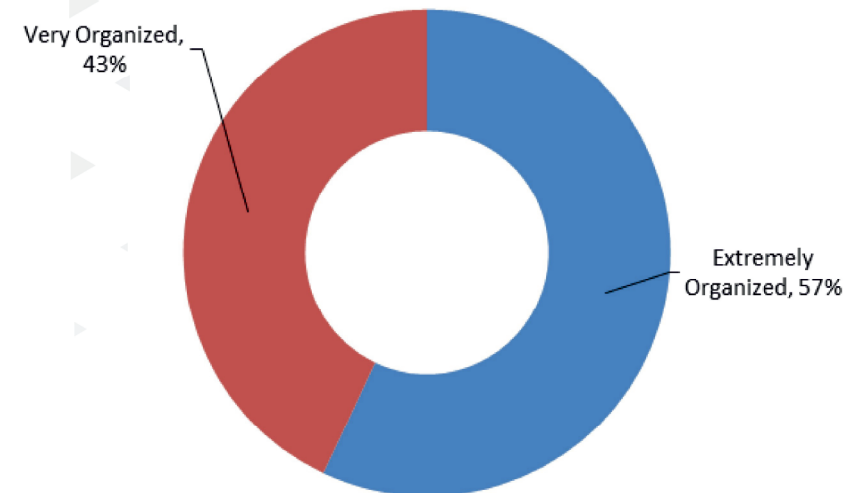


EXHIBITOR'S PROFILE

Exhibitors Rating for Value for Money

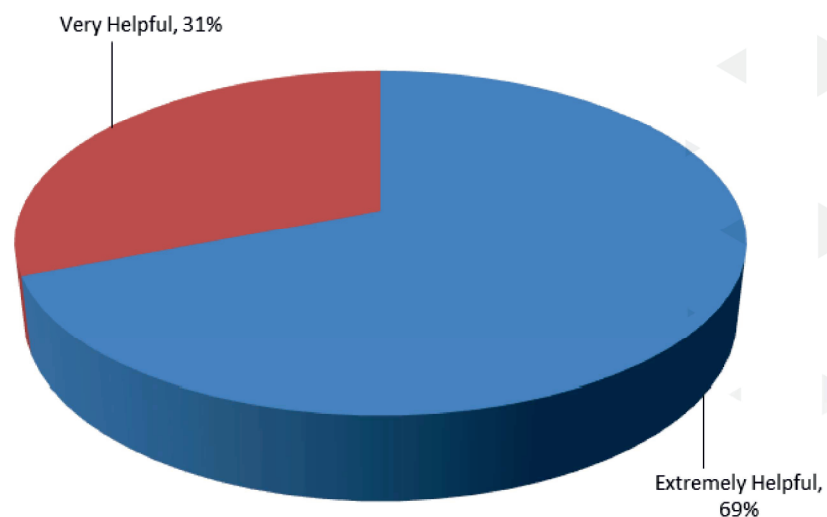


Exhibitors' Rating for the Organization

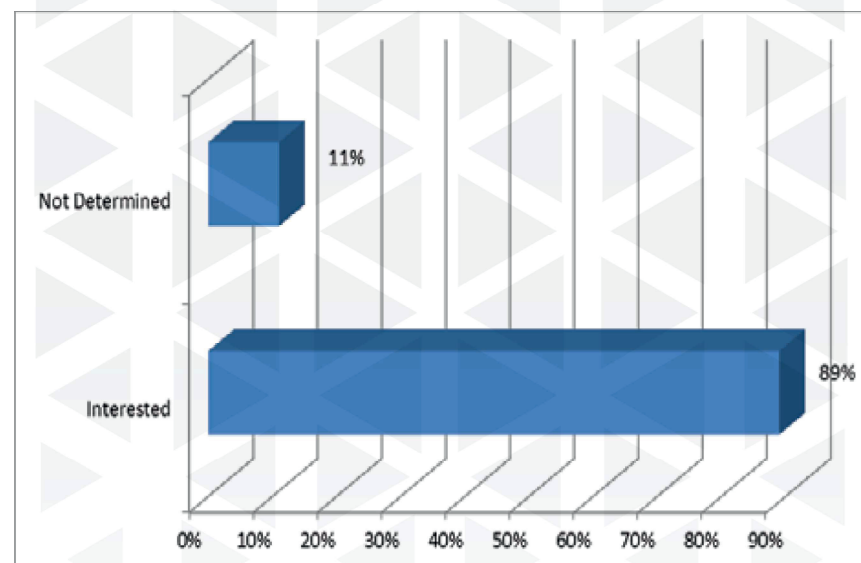


EXHIBITOR'S PROFILE

Exhibitors' Rating for
How Helpful was Staff

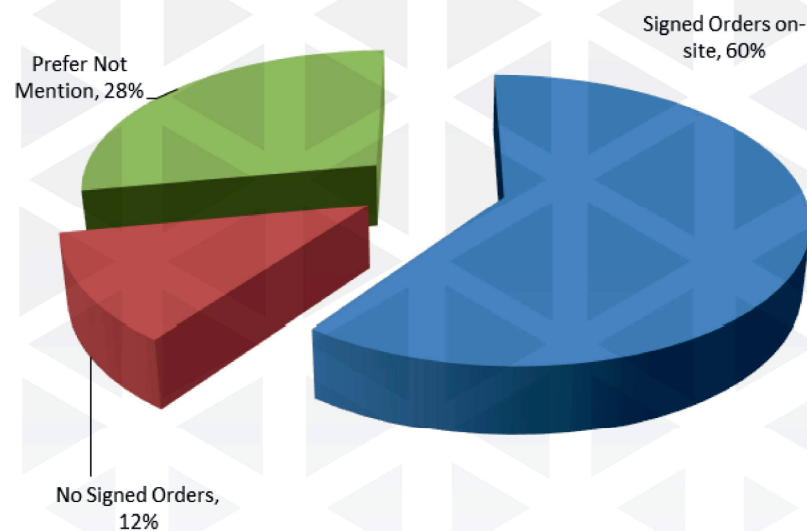


Exhibitors' Intention to Exhibit
in the Coming Edition

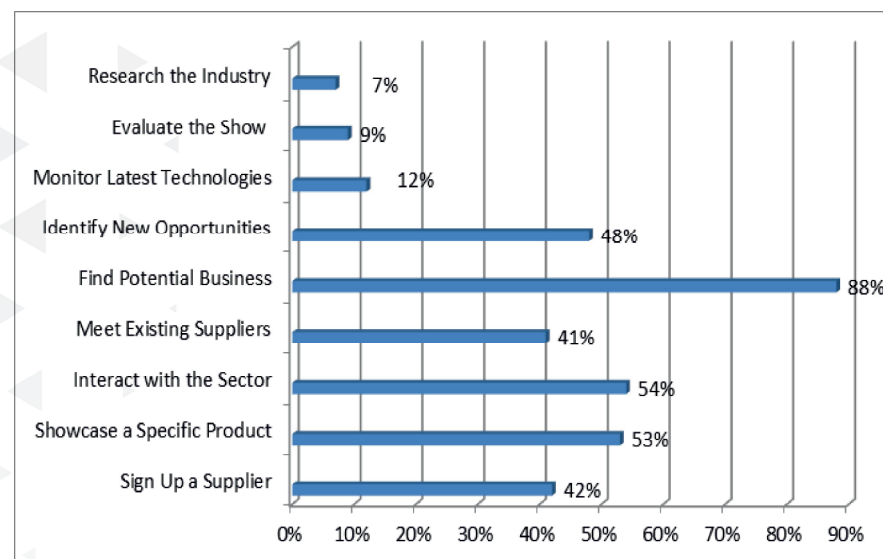


EXHIBITOR'S PROFILE

Exhibitors' On-site Orders

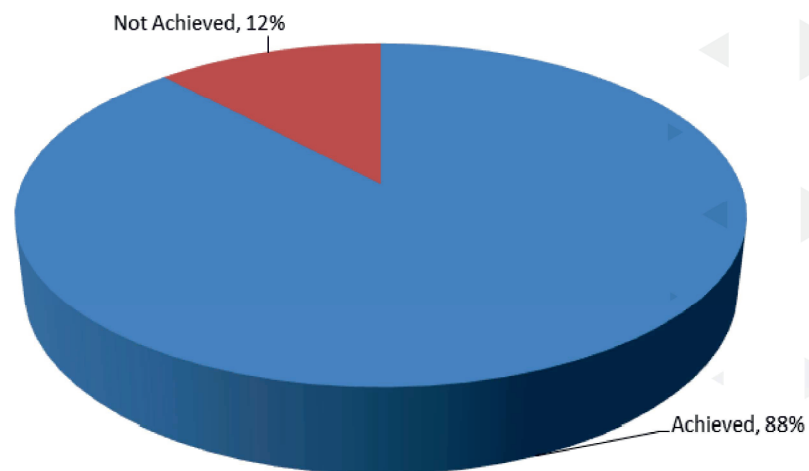


Exhibitors' Objectives from Participating

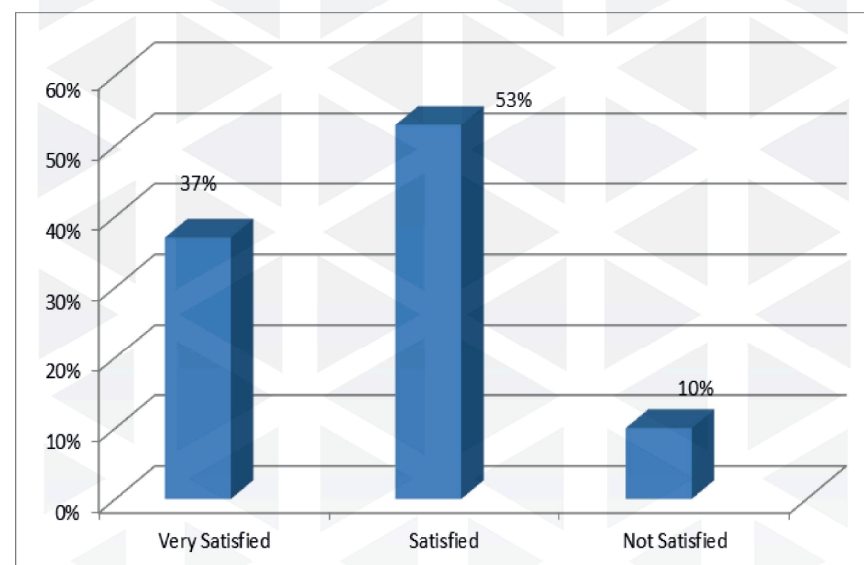


EXHIBITOR'S PROFILE

How Far did Exhibitors Achieve their Objectives



Exhibitors' Rating for Quantity of Visitors



HOME SHOW EXPO

AROUND THE REGION

